Organizational Chart
HOK | University of Applied Sciences Kufstein Tirol

University of Applied Sciences
Hochschule Kufstein Tirol

Hochschule für Angewandte Wissenschaften Kufstein Tirol GmbH FN 183013 m
University Management*

Academic Board

CEO Managing Director

Hochschule Kufstein Tirol Business School GmbH
FN 313301 m

MBAs, Further Education, AI Competence Center

Faculty Council

University Management Assistance
Program Development
R&D Coordination

Quality & Project Management
Strategic Marketing Planning

Business Degree Programs

Bachelor`s

Business Psychology & Management (ft)
International Business Management (ft/pt)
Leadership & Business Management (ft)
Marketing & Communication Management (ft/pt)
Sports, Culture & Event Management (ft/pt)

Master`s

Corporate Transformation Management (pt)
Digital Marketing (ft/pt)
International Business Management (ft)
Sports, Culture & Event Management (ft/pt)

Technical Degree Programs

Bachelor`s

Coding & Digital Design (ft)
Drone Engineering (ft)
Energy & Sustainability Management (ft)
Facility & Real Estate Management (ft/pt)
Industrial Engineering & Management (ft)

Master`s

Data Science & Intelligent Analytics (ft/pt)
Energy & Sustainability Management (ft/pt)
ERP Systems & Business Process Management (pt)
Facility & Real Estate Management (pt)
Smart Products & AI-driven Development (pt)
Web Engineering & IT Solutions (pt)

Research Institutes

Institute for Additive Manufacturing
Institute for Cross-Border Restructuring
Institute for Entrepreneurship & Innovation
Institute for Sport & Sustainable Development
Institute Sustain & Estate
Josef Ressel Center: vision2move

Service Departments

E-Learning Center
Finance
Human Resource Management
International Relations Office
IT Services & Software Development
Language Center
Library
Marketing
Study Management

* Allocation of competence in accordance with the University of Applied Sciences Act (FHG)
ft...full-time, pt...part-time
Status: 18.08.2026