



Aug 2026

DISCOVER KUFSTEIN TIROL

INTERNATIONAL PROSPECTIVE STUDENT GUIDE



WELCOME TO AUSTRIA



COUNTRY FACTS

Total area: approx. 84,000 km²

Population: 8.9 million

Capital: Vienna

Languages: German; English is by far the leading foreign language and is widely spoken and understood.

Topography: The landscapes in Austria range from Alpine peaks to broad river plains. Austria's highest mountain is the Großglockner (3,797 m); its longest river is the Danube.

Austria, a captivating destination located in the heart of Europe, beckons visitors with its timeless charm and diverse offerings. From the majestic, historic yet modern city of Vienna to the many crystal-clear lakes, picturesque castles, Alpine adventure possibilities and melodious culture of classical music, there is bound to be something for everyone to enjoy.



WELCOME TO TYROL

HELLO WINTER

On the one side of student life there are classes; on the other, recreation and fun. Winter life in the Alps is all about pristine snow-covered mountainsides, challenging ski slopes, exciting boarder parks, endless cross-country ski trails, and the magic of the cozy mountain huts. Ski areas near Kufstein are Westendorf, Itter, Hohe Salve, Kitzbühel, and many others.

HELLO SUMMER

The demands placed on the mind by intensive study can be easily balanced by participating in regular recreational activity. There is an extensive range of summertime leisure activities to choose from: water sports on nearby lakes and rivers, running, mountain biking, hiking and climbing as well as outdoor concerts, book readings, and festivals.



WELCOME TO KUFSTEIN

CITY FACTS

Total area: approx. 39.37 km²

Population: approx. 20,000. Kufstein is the largest town in the District of Kufstein and the second largest after Innsbruck in the Province of Tyrol.

Climate: Kufstein lies 503 meters above sea level. The alpine climate is characterized by cold, snowy winters and relatively warm summers. Temperatures range from -5° C in winter (short periods of strong frost are possible too) up to 30° C in summer. Periods of fog and rain are common both in late fall and early spring.



“THE PEARL OF TYROL”

Set on both sides of the river Inn, the historic old town, the fortress and the mountains strongly contribute to the atmosphere and attraction of Kufstein. Thus the city's nickname: “The Pearl of Tyrol.”

Many old buildings bear witness to Kufstein's medieval times. Lovingly restored, they invite visitors to imagine what it must have been like 700 years ago. The impressive fortress demonstrates Kufstein's important history. Originally owned by the bishops of Regensburg, the fortress was first mentioned in official documents in 1205. Over the next hundreds of years, the fortress was owned by a variety of Dukes and Emperors. Since 1924 it has belonged to the city of Kufstein.

Today, the fortress houses an open-air stage, which is often used as a venue for concerts, as well as the world's largest open-air organ, which fills the town with music every day of the week.

Kufstein is also a commercial centre. Riedel, a creative glassware manufacturer; Kneissl, the first ski manufacturer in Austria; and Simmerwerke, a manufacturer of high-tech sealing rings, all originated here.



ARRIVING & LIVING IN KUFSTEIN

>> VISAS & RESIDENCE PERMITS

Nationals of the European Union (EU), European Economic Area (EEA) or Switzerland only need a valid passport to enter Austria. Citizens of other countries generally require a visa.

>> TRAVELING TO KUFSTEIN

Kufstein is conveniently located in the middle of Europe and can therefore be easily reached by car, train and plane. The closest airports are Munich in Germany (approx. 120 km), as well as Innsbruck (approx. 80 km) and Salzburg (approx. 100 km) in Austria.

>> HEALTH INSURANCE

All students must have medical insurance that covers the cost of treatment in Austria in case of an accident or illness. The insurance must be valid for the entire duration of stay in Austria.

>> ACCOMMODATION

Students can apply for a room at the university's International Student Residence, which is only a 10-15 walk from the city center and the university campus. Students can also search for their own apartments or join a shared flat.

>> WORKING DURING YOUR STUDIES

EU, EEA or Swiss nationals have free access to the Austrian labor market and do not require an official work permit. Students from non-EU countries who are in Austria on a student visa must apply for a work permit in order to take up employment. The work must not interfere with their studies, which is the main reason for their stay. They may work up to 20 hours per week. If this limit is exceeded, a labor market test is required.



Further details and information can be found on the **Welcome2Campus** page on our website.

<< click or scan the QR code

WELCOME TO HOK



QUICK FACTS

- >> established in 1997
- >> 2,400 Students from 66 nations
- >> 10,600 Graduates
- >> 350 Lecturers
- >> 250 Partner Universities

STUDY FINDER



The Study Finder can help you find a suitable degree program by using the filters to select your topic of interest, language and other program specifications.

BACHELOR'S DEGREE PROGRAMS

Taught 100 % in English | full-time

- >> Drone Engineering
- >> Energy & Sustainability Management
- >> Facility & Real Estate Management

MASTER'S DEGREE PROGRAMS

Taught 100% in English | full-time

- >> Data Science & Intelligent Analytics
- >> Digital Marketing
- >> Energy & Sustainability Management
- >> International Business Management
- >> Smart Products & AI-driven Development
- >> Sports, Culture & Event Management

OVERVIEW

The University of Applied Sciences Kufstein Tirol (HOK) offers international and innovative degrees in the fields of business, technology and management, preparing students for their future career. Its high teaching standards have resulted in multiple awards.

Due to the hands-on nature of the degrees offered and the opportunity to broaden horizons and network, students are – even pre-graduation – highly sought after by employers.

>> ACADEMIC CALENDAR

The academic year at HOK always begins in the Fall term. The exact start date is typically at the end of September or beginning of October. These dates, along with vacation periods, are detailed on the university website.

>> DURATION OF STUDIES

The **Bachelor's degree programs** have a duration of **6 semesters**. In the full-time programs, one of these semesters (typically the 5th) is spent abroad at one of our partner universities. Another semester (typically the 6th) is for a work placement, which can be completed in Austria or abroad.

The **Master's degree programs** have a duration of **4 semesters**. A one-week Study Trip is included.

ADMISSIONS



The admission process consists of two steps: the online application and the admission interview. Please review our comprehensive **online admissions guide** for details.

>> ADMISSION DEADLINES

The online application process opens around the beginning of October each year with several admission deadlines between October and June. The earlier you apply and attend an admission interview, the better your chances of gaining a place on the program for the Fall. Applicants from third countries have an earlier application deadline, typically in March, due to the time needed to obtain the required visa.

>> ONLINE APPLICATION

To complete the online application you must provide the necessary documents and information (see admissions guide).

Foreign Certificates & Degrees

If your foreign certificate grants university access in your home country and matches the content and standards of an Austrian qualification, it will generally be accepted. Our admissions team will evaluate your qualification during the application process. For some countries, a document authentication may be necessary.

Language Proficiency

For English-taught programs, proof of English proficiency at B2 level is required.

Exceptions: applications from the USA, Canada, UK, Ireland, Australia, and New Zealand.

Tuition Fee Deposit for Third Country Applicants

Applicants from third countries (non-EU, EEA or Swiss nationals) are required to pay a deposit of EUR 726,72 as part of their online application. The deposit on the tuition fee will be used for the first semester of study in the event of admission. Applicants who do not meet the admission requirements, do not appear for the admission interview or do not take up an offered place will receive a refund of the tuition deposit less expenses and exchange rate differences.



More Information for
non-EU applicants.
(click or scan)

>> ADMISSION INTERVIEW

After your online application has been reviewed and if you meet the admission requirements, you will be invited to the admission interview online via MS Teams or in person at the Kufstein University, depending on your selection during the online application. The goal of the 20-minute admission interview is for the interview team to gain an impression of your motivation and suitability for the degree program. They will also assess your previous professional experience.

>> ACCEPTANCE & STUDY OFFER

You will be informed of the results no later than 14 days after the admission interview. If you are offered a place, you must **return the signed study agreement within three weeks and transfer the tuition fee for the first semester***.

**Third country applicants, who have already paid their tuition deposit within the online application process, do not need to transfer the first tuition fee again at the time of signing the study agreement.*

>> TUITION FEES

The tuition fee for **EU-nationals** consists of **EUR 363.36** + the ÖH Students' Union Fee **per semester**. The tuition fee for **third country students** consists of **EUR 726,72** + the ÖH Students' Union Fee **per semester**.

>> SCHOLARSHIPS & FINANCIAL SUPPORT

HOK offers three sports scholarships in cooperation with professional sports teams in Kufstein: basketball, baseball and ice hockey. There are also several other financial support possibilities, such as government-assisted scholarships.

>> ALL-INCLUSIVE PACKAGE

You can bundle your tuition fees and living costs while enjoying guaranteed housing and numerous regional benefits by applying to our All Inclusive Package after being accepted to a study program. Find out more about the included and optional benefits on our website under the admissions tab.