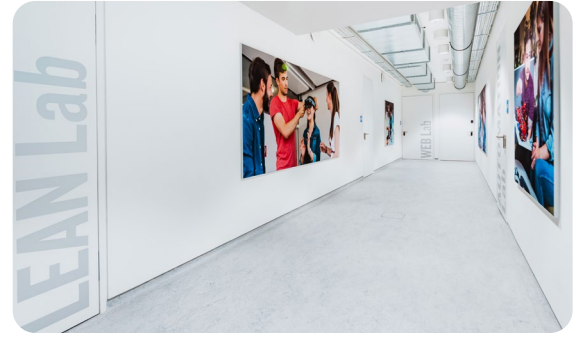


HOK | HOCHSCHULE KUFSTEIN TIROL

UNIVERSITY OF APPLIED SCIENCES



PROFILE

The University of Applied Sciences Kufstein Tirol international bachelor's and master's degree programs on a full-time and part-time basis for future-oriented professions in the fields of business and technology. Around 150 employees and 350 lecturers from business and science supervise 2,400 students.

OUR MISSION

We support and challenge our students with a focus on practice-oriented academic vocational training. Personalized and individualized support is crucial to us. As responsible individuals with ethical principles, our graduates solve the problems of tomorrow. We support them with our networks – even after they graduate – and maintain close contact.

FACTS & FIGURES (as of Nov. 15, 2025)

Founded in: 1997
Students: 2,400 from 66 nations
Graduates: 10,600
Lecturers: 350
Partner Universities: 250 worldwide

[>> learn more](#)

ORGANIZATIONAL STRUCTURE

The university consists of several affiliated companies.

Hochschule Kufstein Tirol Privatstiftung (Private Foundation)

Chairman of the Board: H. Marschitz
Deputy Chairman of the Board: H. van Staa
Managing Director: F. Mayer

International School Kufstein Tirol (ISK)

Managing Director: W. Weiskopf
Director: I. Barnes

Hochschule für Angewandte Wissenschaften Kufstein Tirol GmbH

CEO Managing Director: T. Madritsch
Authorized Signatory: M. Sieberer
Rector: M. Döller
Bachelor & Master, Research, Institutes & Competence Centers

FH Errichtungs- und Betriebs GmbH

Managing Director: B. Eidherr
Authorized Signatory: B. Höck

Hochschule Kufstein Tirol Business School GmbH

Continuing Education & Postgraduate Programs

BACHELOR'S DEGREE PROGRAMS

A solid education in business administration is always the basis for a bachelor's degree program completed at HOK. It is the only university in Austria to integrate a compulsory semester abroad into the full-time variant.

[>> learn more](#)

MASTER'S DEGREE PROGRAMS

The holistic approach focuses on social skills, with particular emphasis on leadership training and conflict management. The strong international focus is reflected in the courses taught in English.

[>> learn more](#)

CONTINUING EDUCATION

The Business School offers a focused range of training and continuing education programs to enhance professional and leadership skills. The range of courses includes MBA & master's courses, certificate courses and academic courses.

[>> learn more](#)

RESEARCH

We use our scientific expertise to conduct research with regional, national and international partners within business, society and science. Our research results also flow into our teaching. The nine laboratories provide the ideal environment for dialogue between lecturers, students and researchers from a wide range of fields.

[>> learn more](#)

INSTITUTES & COMPETENCE CENTERS

- >> AI Competence Center
- >> E-Learning Center
- >> ERP Competence Center
- >> Institute for Cross-Border Restructuring
- >> Institute for Entrepreneurship & Innovation
- >> Institute for Sport & Sustainable Development
- >> Institute for Sustain & Estate
- >> Language Center
- >> vision2move: Josef Ressel Zentrum

[>> learn more](#)

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